



FINIS[®]
simplify swimming

CUSTOM CATALOG

FINISswim.com



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design lab

YOUR TEAM. YOUR DESIGN.

The FINIS Design Lab gives teams the ability to stand out with unique, completely customizable swimwear and swim caps! Inside the FINIS Design Lab, users can choose suit colors, text, clip art and more. Simply pick a template, import team logos and manage the different layers. All products can be personalized with individual names.

Not the creative type? No worries – our expert designers are here to assist! Submit an idea and a FINIS designer will help create the perfect design.

- 3 proofs are provided free of charge, if more are needed a \$100 USD artwork design fee is applied.
- Sizing kits and sublimated color charts available.
- 4-6 weeks lead time from when the final proof and size order is approved.
- The first order of a design requires a minimum of 10 suits (can be a mix of different suit styles).
- A reorder of an existing design requires a minimum of 5 suits (can be a mix of different suit styles). If the order contains less than 5 units a \$40 USD fee is applied.
- All suits are a Polyester blend, 53% Polyester & 47% PBT (Polyester Blended Technology) and offer optimum strength, flexibility, and durability.
- Add names to the custom suits for an additional \$1 per name.
- Payment is due upon order and proof approval – prior to production.



1 BLADEBACK | STYLE: 1.10.051
2 SKINBACK | STYLE: 1.10.052
3 OPENBACK | STYLE: 1.10.053
4 OPENBACK BIKINI | STYLE: 1.10.054
5 BLADEBACK BIKINI | STYLE: 1.10.058
6 WATER POLO ZIPPER BACK | STYLE: 6.10.006
7 JAMMER | STYLE: 1.10.162
8 AQUA SHORTS | STYLE: 1.10.167



9 BRIEF | STYLE: 1.10.161
10 WATER POLO BRIEF | STYLE: 6.10.004
11 DRAG SUIT | STYLE: 1.20.022
12 REVERSIBLE DRAG SUIT | STYLE: 1.20.023
13 CHALLENGER RACE JOHN | STYLE: 1.10.050
14 CHALLENGER JAMMER | STYLE: 1.10.160



*Note: Artwork shown is a suit style example – not available for purchase.

[Size Chart pg. 24]



CUSTOM WATER POLO CAPS

Ability to customize ear guard color, number, fabric colors and team designs.

STYLE: 6.10.010



EAR GUARD COLORS

**Note: No replacement parts available.*



CUSTOM SWIM SHIRT

Personalized swim shirts featuring team colors, logos and mascots. Available in short sleeve and long sleeve.

- 1 SHORT SLEEVE | STYLE: 1.10.070
- 2 LONG SLEEVE | STYLE: 1.10.071

(Size Chart pg. 24)



CUSTOM MESH BAG

Personalized mesh bags featuring team colors, logos and mascots. High-quality mesh material allows equipment to dry quickly and prevents mildew and bacteria. Dimensions: 16" x 27.5"

STYLE: 1.25.008



CUSTOM TOWEL

Personalized towels featuring team colors, logos and mascots. Lightweight material, ideal for training and traveling. Dimensions: 27.5"x 55"

STYLE: 1.25.020

custom swim caps


For custom caps, contact a local dealer or e-mail custom@FINISinc.com.

- Custom caps require a one-time artwork set-up fee of \$30 USD per print color and cap style.
- There is a maximum of 4 print colors per cap.
- 3 proofs are provided free of charge, if more are needed a \$100 USD artwork design fee is applied.
- 4-6 weeks lead time from when the final proof and size order is approved.
- All orders require a minimum of 50 caps per cap color and style.
- Payment is due upon order and proof approval – prior to production.

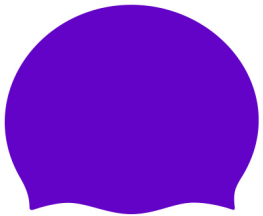

CAP PERSONALIZATION

- Add names to the custom caps for an additional \$5 per cap.
- Minimum order of 50 swim caps – at least 2 caps with each name.

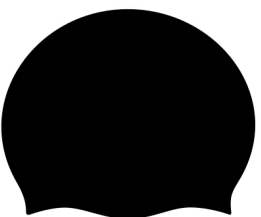
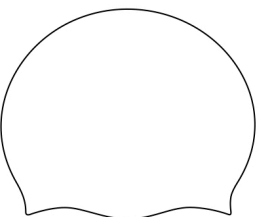










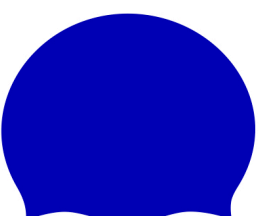











SEAMLESS SILICONE CAP: COLOR CHART

			
BLACK - K0	WHITE - W1	SILVER - K1	YELLOW - Y7
			
ORANGE - E1	NEON PINK - P2	RED - R1	GREEN - G8
			
ROYAL BLUE - B3	BLUE - BF		

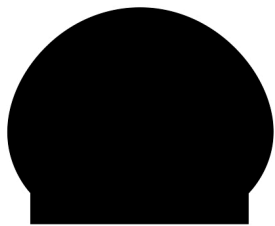
CUSTOM SILICONE CAP: COLOR CHART

			
PEARL GOLD - 76	PEARLY PINK - P4	LIGHT PURPLE - V5	PURPLE - V6
			
RED - RZ	HOT PINK - P1	RISA SHOCKING - P7	CLEMATIS - P8

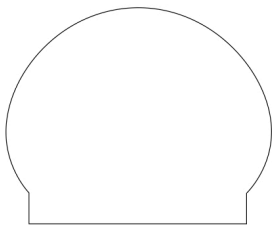
CUSTOM SILICONE CAP: COLOR CHART

			
BLACK - K0	WHITE - W1	SILVER - K1	YELLOW - Y7
			
ORANGE - E1	NEON PINK - P2	RED - R1	PSYCHO RED - P5
			
GREEN - G8	LEAF GREEN - G9	MARINE - B1	PEARLY NAVY - B6
			
BLUE - BF	ROYAL BLUE - B3	LIGHT BLUE - B5	BLUE - BG
			
BAIA - BM	MARTINICA - BN	GREEN - GU	DARK GREEN - GC
			
NAVY - B0	TWILIGHT BLUE - BE	STANFORD - BP	PEARLY WHITE - W7

CUSTOM LATEX CAP: COLOR CHART



BLACK - K0



WHITE - W1



SILVER - K1



YELLOW - V0



ORANGE - E3



NEON PINK - P2



NEON RED - R2



GREEN - G4



DARK GREEN - G2



POWDER BLUE - B5



OCEAN BLUE - B3



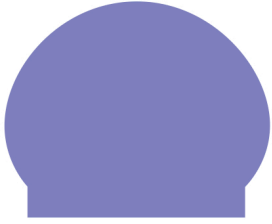
ROYAL BLUE - B9



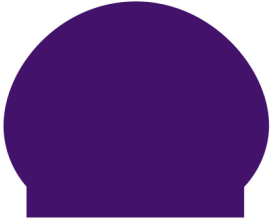
BLUE - BT



NAVY - B0

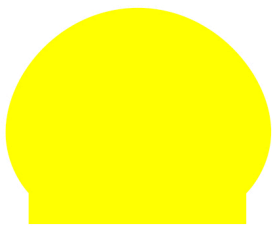


VIOLET - V2



PURPLE - V4

CUSTOM LATEX CAP: COLOR CHART



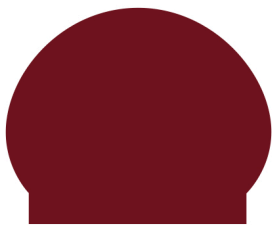
NEON YELLOW - Y3



NEON ORANGE - E5



NEON GREEN - G6



DARK RASPBERRY - V8



PEARLY GOLD - Y5



PEARLY PINK - P5



PEARLY SILVER - K4

factory orders

Factory orders are purchased and produced directly in the factory.

- All new orders require an artwork set-up fee of \$30 USD.
- 3 proofs are provided free of charge, if more are needed a \$100 USD artwork design fee is applied.
- 120+ days lead time from when the final proof and size order is approved.
- Required minimum order quantity varies by product.
- Custom logos are limited to one color only – FINIS logo must be included.
- Factory orders may produce 4% over or under the quantity ordered. Prior to production, customer must agree to pay for overage if that occurs. Customer will not be charged for shortage.
- Payment is due upon order and proof approval – prior to production.



CUSTOM SWIM DIAPERS

Great alternative to disposable diapers. Snug elastic around waist and legs create a secure fit to contain solid waste. Woven polyester lining creates an extra soft layer against baby’s skin. UPF 50+ keeps harmful UV rays away from sensitive areas. Phthalates and PVC free.

BOYS STYLE: 5.20.012
GIRLS STYLE: 5.20.013
MIN ORDER QUANTITY: 120 PER SIZE / COLOR, 800 TOTAL

- ROYAL

LIME GREEN

RED
- VIOLET

PINK

WHITE

[Size Chart pg. 24]



CUSTOM AQUATUFF SWIMWEAR

Utilizes a unique fabric blend to offer industry-leading comfort and durability. Made of 57% polyester and 43% PBT (polyester blended technology), the fabric resists the damaging effects of chlorine and sunlight. Fully lined to increase durability and reduce chance of transparency.

BLADEBACK STYLE: 1.10.004
SKINBACK STYLE: 1.10.119
JAMMER STYLE: 1.10.107
MIN ORDER QUANTITY: 20 PER SIZE / COLOR / STYLE, 300 PER STYLE / COLOR / LOGO, 600 TOTAL

- ROYAL
- BLACK
- NAVY

[Size Chart pg. 24]



CUSTOM PULL BUOY

Immobilizes the legs and provides lift to help build upper body strength and increase focus on the proper hip rotation. The EVA foam provides durability and prevents skin irritation.

JUNIOR STYLE: 1.05.040.48
SENIOR STYLE: 1.05.040.50
MIN ORDER QUANTITY: 300 PER SIZE / COLOR, 600 TOTAL

- YELLOW / BLACK

BLUE / WHITE
- YELLOW / BLUE

PINK / WHITE



CUSTOM KICKBOARD

Helps swimmers build leg strength by immobilizing the arms. The EVA foam provides durability and prevents skin irritation.

JUNIOR STYLE: 1.05.039.48
SENIOR STYLE: 1.05.039.50
MIN ORDER QUANTITY: 300 PER SIZE / COLOR, 600 TOTAL

- YELLOW

BLUE
- RED

PINK



CUSTOM SWIMMER’S SNORKEL

Allows swimmers to focus on stroke technique without the interruption of turning the head to breathe. The center-mount design accommodates a full range of motion for butterfly, breaststroke and freestyle.

STYLE: 1.05.008
MIN ORDER QUANTITY: 3000 PER COLOR

- TURQUOISE (116)

ORANGE (115)

RED (102)
- GREEN (105)

PURPLE (110)

BLUE (103)



stock orders

Stock orders use existing stock and are sent to a local factory for screen / rubber printing.

- All new orders require an artwork set-up fee of \$30 USD.
- 3 proofs are provided free of charge, if more are needed a \$100 USD artwork design fee is applied.
- 4-6 weeks lead time from when the final proof and size order is approved.
- Required minimum order quantity varies by product.
- Custom logos are limited to one color only – FINIS logo must be included.
- Payment is due upon order and proof approval – prior to production.



CUSTOM PRINTED SWIM DIAPERS

Great alternative to disposable diapers. Snug elastic around waist and legs create a secure fit to contain solid waste. Woven polyester lining creates an extra soft layer against baby’s skin. UPF 50+ keeps harmful UV rays away from sensitive areas. Phthalates and PVC free.

STYLE: 5.20.015
MIN ORDER QUANTITY: 30, MUST ORDER STOCK + \$4.50 PER HEAT TRANSFER

- PINK
- ROYAL

(Size Chart pg. 24)



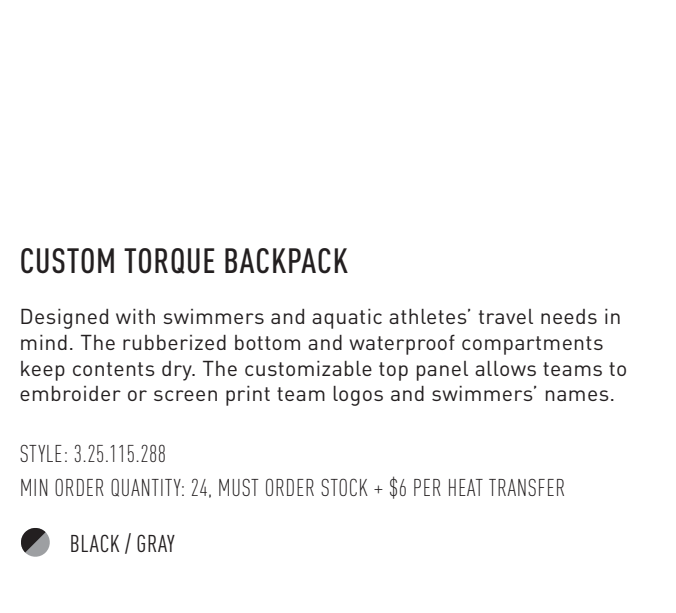
CUSTOM PRINTED AQUATUFF SWIMWEAR

Utilizes a unique fabric blend to offer industry-leading comfort and durability. Made of 57% polyester and 43% PBT (polyester blended technology), the fabric resists the damaging effects of chlorine and sunlight. Fully lined to increase durability and reduce chance of transparency.

BLADEBACK STYLE: 1.10.004
SKINBACK STYLE: 1.10.119
JAMMER STYLE: 1.10.107
MIN ORDER QUANTITY: 30, MUST ORDER STOCK + \$6.00 PER HEAT TRANSFER

- BLACK

(Size Chart pg. 24)



CUSTOM PRINTED THERMAL SHIRTS

Made of a unique BiPoly fabric and provides warmth by trapping body heat. Made from a strong, yet lightweight material that conforms to the upper body without restricting range of motion. Offers UVA, UVB and anti-bacterial protection.

STYLE: 1.05.048
MIN ORDER QUANTITY: 25, MUST ORDER STOCK + \$6.00 PER HEAT TRANSFER

(Size Chart pg. 24)



CUSTOM PRINTED SILICONE DOME CAP

Ergonomically developed to create a secure fit on the head. The 3D design creates different levels of compression throughout the cap to prevent wrinkles and reduce drag. Molded gripping inside the cap ensures a secure fit during races.

STYLE: 3.25.029
MIN ORDER QUANTITY: 25, MUST ORDER STOCK + \$6.00 PER HEAT TRANSFER

- WHITE
- BLACK

MALE TECHNICAL SWIMWEAR											
SIZE	20	22	24	25	26	27	28	29	30	32	34
WAIST (IN)	25	26	27	28	29	30	31	32	33	35	37
WAIST (CM)	58.5	63.5	68.5	71	73.5	76	79	81	84	89	94
FEMALE TECHNICAL SWIMWEAR											
SIZE	20	22	24	25	26	27	28	29	30	32	34
BUST (IN)	31	32	33	35	36	37.5	39	40.5	41	42.5	43
WAIST (IN)	22	23	24	26	27	28.5	30	31.5	32.5	33.5	34.5
TORSO (IN)	54	55	57	60.5	62	64	66	68	69	70	71
BUST (CM)	79	81	84	89	91.5	95	99	103	104	108	109
WAIST (CM)	56	58	61	66	68.5	72	76	80	82.5	85	87.5
TORSO (CM)	137	140	145	153.5	157.2	162.5	167.5	173	175	178	180

FEMALE CUSTOM SWIMWEAR													
SIZE	20	22	24	25	26	27	28	29	30	32	34	36	40
BUST (IN)	28	29	30	30.5	31	31.5	32	32.5	33	34	35	36	37.5
WAIST (IN)	20	21	22	22.5	23	23.5	24	24.5	25	26	27	28	29.5
TORSO (IN)	30.5	31.5	32.5	33	33.5	34	34.5	35	35.5	36.5	37.5	38.5	41.5
HIP (IN)	50	51.5	53	53.5	54.5	55.5	56	56.5	57.5	59	60.5	62	63.5
BUST (CM)	71	74	76	77.5	79	80	81	82.5	84	86	89	91	95
WAIST (CM)	51	53	56	57	58	59.5	61	62	63.5	66	68.5	71	75
HIP (CM)	77.5	80	82	84	85	86	87.5	89	90	92.5	95	98	101.5
TORSO (CM)	127	131	134.5	136	138.5	141	142	143.5	146	150	153.5	157.5	161

*Custom swimwear sizing kits are the preferred fitting method. Suits are non-returnable and non-exchangeable. Please contact custom@FINISinc.com to inquire.

MALE CUSTOM SWIMWEAR													
SIZE	20	22	24	26	28	30	32	34	36	38	40		
WAIST (IN)	20-22	22-24	24-26	26-28	28-30	30-32	32-34	34-36	36-38	38-40	40-42		
WAIST (CM)	51-56	56-61	61-66	66-71	71-76	76-81	81-86	86-91	91-96	96-101	101-106		

*Custom swimwear sizing kits are the preferred fitting method. Suits are non-returnable and non-exchangeable. Please contact custom@FINISinc.com to inquire.

FEMALE AQUATUFF SKINBACK, BLADEBACK									
SIZE	22	24	26	28	30	32	34	36	38
BUST (IN)	25	27	29	31	33	35	37	39	41
WAIST (IN)	23	24.5	25.5	26.5	27.5	28.5	30	31.5	33
HIP (IN)	28	30	31	33	35	37	39	41	43
TORSO (IN)	52	55.5	57	58.5	60	61.5	63.5	65.5	67.5
WOMEN'S SIZE	0	2	4	6	8	10	12	14	16
GIRL'S SIZE	7-8	9-10	11-12						

MALE AQUATUFF BRIEF, JAMMER										
SIZE	20	22	24	26	28	30	32	34	36	38
WAIST (IN)	20-22	22-24	24-26	26-28	28-30	30-32	32-34	34-36	36-38	38-40

YOUTH THERMAL SWIM SHIRT				
SIZE	YXS (93)	YS (94)	YM (95)	YL (96)
AGE	4-6	7-10	11-14	13-14
HEIGHT (FT)	3'9"-4'6"	4'6"-4'11"	4'11"-5'3"	5'3"-5'7"
HEIGHT (CM)	114-137	137-150	150-160	160-170

ADULT THERMAL SWIM SHIRT				
SIZE	S (04)	M (05)	L (06)	XL (07)
HEIGHT (FT)	5'2"-5'6"	5'4"-5'9"	5'8"-6'	6'-6'3"
HEIGHT (CM)	157-168	163-175	173-183	183-191
WEIGHT (LB)	110-130	120-150	150-180	180-200
WEIGHT (KG)	50-59	54-68	68-82	82-91

ULTIMATE & REVERSIBLE DRAG SUITS			
SIZE	S (04)	M (05)	L (06)
WAIST (IN)	26"-28"	30"-32"	34"-36"
WAIST (CM)	66-71	76-81	86-91

YOUTH AQUATUFF BLADEBACK				
SIZE	18	20	22	24
BUST (IN)	23	24	25	26
WAIST (IN)	21	22	23	24
HIP (IN)	24	26	28	30
TORSO (IN)	42	45	48	50
GIRL'S SIZE	4T	5-6	7-8	9-10

SWIM DIAPERS								
SIZE	XS (03) US ONLY	S (04)	M (05)	L (06)	XL (07)	XXL (08)	3T (09)	4T (10)
AGE	0-3 mos	3-6 mos	6-12 mos	12-18 mos	18-24 mos	24-30 mos	36 mos	48 mos
WEIGHT (LB)	7-14 lbs	14-17 lbs	17-22 lbs	22-28 lbs	28-33 lbs	33-38 lbs	34-41 lbs	38-46 lbs
WEIGHT (KG)	3-6 kg	6-8 kg	8-10 kg	10-13 kg	13-15 kg	15-17 kg	15-19 kg	17-20 kg

CUSTOM SHORT SLEEVE SWIM SHIRT										
SIZE	XXXS (01)	XXS (02)	XS (03)	S (04)	M (05)	L (06)	XL (07)	XXL (08)	XXXL (09)	XXXXL (10)
US SIZE (IN)	22	24	26	28	30	32	34	36	38	40
BUST (IN)	17	18	19	20	21	22	23	24	25	26
WAIST (IN)	17	18	19	20	21	22	23	24	25	26
TORSO (IN)	56	58	60	62	62	64	66	66	68	68
BUST (CM)	43.2	45.7	48.3	50.8	53.3	55.9	58.4	61	63.5	66
WAIST (CM)	43.2	45.7	48.3	50.8	53.3	55.9	58.4	61	63.5	66
TORSO (CM)	142.2	147.3	152.4	157.5	157.5	162.6	167.6	167.6	172.7	172.7

CUSTOM LONG SLEEVE SWIM SHIRT						
SIZE	XS (03)	S (04)	M (05)	L (06)	XL (07)	XXL (08)
BUST (IN)	30	32	34	36	38	40
WAIST (IN)	30	32	34	36	38	40
SLEEVE INSEAM (IN)	19	20	21	22	23	24
TORSO (IN)	48	50	54	56	58	60
BUST (CM)	76.2	81.3	86.4	91.4	96.5	101.6
WAIST (CM)	76.2	81.3	86.4	91.4	96.5	101.6
SLEEVE INSEAM (CM)	48.3	50.8	53.3	55.9	58.4	61
TORSO (CM)	121.9	127	137.2	142.2	147.3	152.4